



FOR IMMEDIATE RELEASE
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Manufacturing Excellence Conference Sold-Out in Kitchener-Waterloo

Over 600 delegates to attend and exchange best practices in a facilitated networking forum

Waterloo Region, June 7, 2006 - News, business and trade media are invited to attend the *Measure Up for Success 2006 AME Canadian Lean Conference* June 12-15 at the Delta Kitchener Hotel. The conference, organized by the Association for Manufacturing Excellence (AME), and in partnership with Canadian Manufacturers & Exporters (CME), Society of Manufacturing Engineers (SME) and Canada's Technology Triangle (CTT) is the largest-ever regional event for the AME.

The conference features 9 leading keynote speakers, tours of area businesses showcasing the latest best practices, 16 workshops, and 36 best practice presentations given by practitioners from manufacturing and service organizations in Canada, the US and United Kingdom. This is the first-ever sell out for an AME regional event and the largest regional event held in AME's 23 year history - over 600 business leaders from across North America will attend.

Keynote Speakers

Tuesday, June 13, 2006

- 8:15 a.m. – 9:15 a.m.: Conference opening, Dan Joseph, ESS China on "China: Separating the Myth from the Reality"
- 9:30 – 10:45 a.m.: Dr. James P. Womack, Lean Enterprise Institute on "Preparing Your Home Base for Global Success"
- 12:45 p.m. – 1:30 p.m.: Dr. Jayson Myers, CME on "The Realities for North American and Canadian Manufacturers - Understanding the Big Picture"

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- 3:00 p.m. – 4:00 p.m.: Art Church, Mancor Industries on “Competitive Success - It Starts at the Top”

Tuesday, June 13, 2006 (continued)

- 4:00 p.m. – 5:15 p.m.: International Keynote Panel: Moderated by Tony Laraia, Chairman AME on “Trends in Lean Deployment in Europe - Practical Competitive Insights from UK Practitioners”

Wednesday, June 14, 2006

- 12:15 p.m. – 1:15 p.m.: Terry Evanshen, former CFL Football Hall of Famer, Motivational Speaker on “Seize Each Day”
- 4:00 p.m. – 5:00 p.m.: Chris Griffiths, President & CEO of Garrison Guitars on “Leading with the Right Chord in 2006”

Thursday, June 9

- 10:15 a.m. – 11:15 a.m.: Keynote: Norman Bodek, PCS Press on “Success in Manufacturing Begins with the Power Within You”
- 11:15 a.m. – 12:15 a.m.: Closing Keynote: Dr. Dan Shunk, Arizona State University on “Getting Your Home Operations in Order - To Compete and Win in the Global Marketplace”

Tours

Monday June 12, 2006

- Morning: Toyota Motor Manufacturing Canada
- Afternoon: Diamond Air

Tuesday June 13, 2006

- Morning: Canadian Blue Bird Coach, Raytheon, CGL Manufacturing
- Afternoon: Bombardier, Corporate Express Canada, CFN Precision

Wednesday June 14, 2006

- Morning: CTS Canada, Research in Motion, CGL Manufacturing
- Afternoon: Research in Motion, Nestle Waters Canada

Thursday June 15, 2006

- Morning: Goodrich Landing Gear, Custom Foam

For more details about the program, please visit www.measureupforsuccess.com.

Media interested in attending the *2006 AME Canadian Lean Conference*, should register with Genevieve Gundy, Program & Communications Manager, phone: (519) 632-8650, e-mail: ggundy@sympatico.ca.

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Media contact:

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